

# **AOSA Advisory Board Meeting**

*Cincinnati, Ohio  
November 8 & 9, 2018*

## **Mission Statement**

The American Orff-Schulwerk Association is a professional organization of educators dedicated to the creative music and movement approach developed by Carl Orff and Gunild Keetman.

Objectives:

- To demonstrate the value of Orff Schulwerk and to promote its widespread use.
- To support the professional development of our members, and
- To inspire and advocate for the creative potential of all learners.

## REGIONAL BREAKOUT SESSIONS and PAST PRESIDENTS' MEETING

These occurred before the combined meeting

## OPENING SONG

Lisa Hewitt led the Board members in singing "O Music" by Lowell Mason.

## CALL TO ORDER

The regular meeting of the Advisory Board of the American Orff-Schulwerk Association was called to order by Lisa Hewitt, Vice President, on Thursday, November 8, 2018 at 3:20 pm.

## READING OF THE ETHICS STATEMENT

Lisa Hewitt read the following statement of meeting conduct ethics:

"All AOSA National Board of Trustees meetings, as well as committee reports and recommendations, are open to review by all members of AOSA. We trust the judgment and the conduct of Board members and anyone else in attendance to be ethically discreet at all times when discussing personalities and issues. The American Orff-Schulwerk Association strongly encourages members to be positive and discreet when discussing our organization, specific courses and/or teachers, and the Orff movement. The very nature of the Orff Schulwerk philosophy embodies a broad spectrum of expressions, exploring different paths to arrive at artistic and educational goals. Members are encouraged to recognize and remain open to varied approaches and to celebrate both our differences and our similarities."

## MINUTES OF THE MEETING

The minutes of the November 9, 2017 meeting of the Advisory Board held in Fort Worth, Texas were prepared by Karen Petty, AOSA Recording Secretary, and are posted on the member side of the AOSA website in "AOSA Governance Reports" under the "Member

Services” tab. The minutes were read and approved by a three-member committee as per Robert’s Rules of Order. The Committee members were: Monica Huntington, Region I, Kevin Theilacker, Region II, and Meg Tietz, Region III.

The minutes of the 2018 Advisory Board meeting will be read and approved by Rachel Grelle, North Florida AOSA Chapter, Region IV, Jimmy Zenger, New York City AOSA Chapter, Region V, and Rebecca Hampton, Indiana AOSA Chapter, Region VI. Thank you to these individuals for their willingness to serve in this leadership capacity.

The readers for the 2019 Advisory Board meeting in Salt Lake City, UT will be from Regions I, II and III.

### INTRODUCTIONS

Carrie Barnette, Executive Director  
Tiffany English, AOSA President  
Judith Thompson-Barthwell, AOSA Treasurer  
Karen Petty, AOSA Recording Secretary

#### AOSA Staff:

Linda Hines, Editor of *The Orff Echo*  
Anna Pack, Associate Director  
Ada Larsen, Professional Development Assistant  
Debbie Peck, Chapters Liaison  
Ruth Schwartz, Bookkeeper  
Brian Burnett, National Conference Director  
Marjie Van Gunten, Communications Director  
Karen Benson, Professional Development Director

2018 National Conference Co-Chairs: Sarah Fairfield and Al Heary

2018 Local Conference Co-Chairs: Lissa Ray and Leslie Hicks

2019 National Conference Co-Chairs: Rhonda Greeson and Linda Honn

2020 National Conference Co-Chairs: Constance Van Engen and Jennifer Donovan

#### Regional Representatives:

Jean Fox and Aaron Hansen, Region I  
Desiree Coulson and Malia Walter, Region II  
Shelly Smith and Beth Nelson, Region III  
Laura Petersen and Mandy Gunter, Region IV  
Katie Traxler and Nick Wild, Region V  
Kathy Hummel and Josh Southard, Region VI

Industry Representatives: Michelle Brady, Sam Marchuk and Erica Poppe

AOSA Vice President, Lisa Hewitt recognized AOSA past presidents in attendance and thanked them for the important role our past presidents have in our organization. Those in attendance were Joan Stansbury, Chris Judah-Lauder, Karen Benson, Julie Scott, Sue

Mueller, Judith Cole, Carolee Stewart, Carol Erion, Judy Bond, Judith Thomas-Solomon, Jane Frazee and Mary Shamrock.

Lisa Hewitt invited and encouraged Advisory Board Members to attend the Welcome Ceremony, Meeting of the Minds, President's Panel, Advisory Board II session and the DSA Plenary Event.

Vice President Hewitt also spoke about the AOSA approved Core Values - the process of developing and approving them and their use in shaping our future as part of our strategic planning. She highlighted the AOSA Diversity Outreach Scholarship as evidence of this.

AOSA Executive Director, Carrie Barnette, presented the Chapter awards for 2018. Over 50 chapters were a part of the recognition program this year.

Chapters of Merit Award:

- Region I: Inland Empire
- Region II: Orange County, Sierra Nevada and Utah
- Region V: Connecticut and Western New York
- Region VI: West Michigan

Chapters of Excellence:

- Region I: Wyoming and Alaska
- Region II: Northern California and Rocky Mountain
- Region III: Greater St. Louis, Texas Gulf Coast, Heart of America and Green Country Oklahoma
- Region IV: Atlanta, Central Florida, Tallahassee Area and Alabama
- Region V: New England, Berkshire Hudson Valley, Pittsburgh Golden Triangle, Northern New Jersey and New York City
- Region VI: Greater Chicago, Greater Milwaukee, Central Ohio and Heart of Illinois

Chapters of Distinction:

- Region I: Great Plains and Idaho
- Region II: Arizona, Nevada's Desert Valley and Hawaii
- Region III: Central Oklahoma, Red Stick Orff and Capital Area
- Region IV: Middle Tennessee
- Region V: Philadelphia Area and Middle Atlantic
- Region VI: Greater Cleveland, Greater Detroit, Indiana Orff and Fox Valley

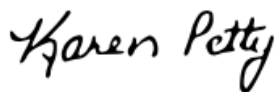
Lisa Hewitt spoke about the role of the Advisory Board and the important information shared through the Chapter Annual Report. She thanked them on behalf of their Region Representatives. Lisa stated that many chapters across the country share similar concerns and questions and stated that one way we're addressing these concerns/questions is by tailoring the format of Advisory II to the responses on the Annual Report.

Lisa Hewitt called for a motion to adjourn the meeting. A motion to adjourn was made by Carrie Cruz, Alabama Chapter and seconded by Joe DeWinkle, Rocky Mountain Orff Chapter (motion carried)

Lisa Hewitt thanked the Past Presidents and invited them to head over to the Welcome Ceremony. She thanked the chapter leaders for their service to AOSA and dismissed them for the Banner Roll Call.

The meeting was adjourned at 3:35 pm.

Respectfully Submitted,



Karen Petty  
AOSA Recording Secretary

#### Advisory Board I – Regional Meetings

- Introductions / Attendance
- Nuts and Bolts
- Request for nominations / names for LDN
  - You may ask people if they are interest in National service, but you don't have to do this in order to nominate them
  - Requirements for National Service: Level II, Service on Local Board or LCC or AOSA Subcommittee.
- Chapter Leadership Essentials (CLE)
  - All Chapter leaders should be getting this email every month
- Chapter Leadership Page – Facebook “Chapter Leadership 2018-2019”
  - Most effective, quick answer to questions
- Trends for your Region - These concerns and questions will be addressed during the Advisory II session.
  - Top three concerns:
    - Gaining and keeping an active membership
    - Financial stability-having enough money to run the workshops
    - Developing and maintaining Board Leadership within the Chapter.
  - Top two questions/issues:
    - How to keep members engaged in the chapter?
    - How to increase membership?
- Chapter Leadership Resource Center
  - This contains a lot of information and is a valuable resource.
  - We are revamping the grants/scholarships for Chapter. Keep an eye open

for information about this.

- Advocacy brochures can be found on the About AOSA page of the website
- Advisory II
  - Grouping by size of chapter - information about where to go tomorrow
- Chapter Recognition Awards
  - For completion of reports and membership growth:
    - Chapter of Excellence
    - Chapter of Distinction
    - Chapter of Merit
- Reminder to pick up their banners around Noon Saturday near Registration
- Questions and comments?
- Banner Roll Call lineup

#### Advisory Board II: (Grouped by Chapter Size)

The Regional Representatives facilitated conversations and presented information on topics selected from the most frequently asked questions or themes in the 2018 Annual Report responses.

During the Advisory Board II session, a drawing was held to select one Chapter of Distinction to receive a \$500 Chapter Grant - and the winner was. . . Hawaii.

- Welcome and Introductions
- Chapter Leadership / Membership
  - What is the role and responsibility of the Chapter Board members to seek out and encourage leadership?
    - How do you recruit members-at-large?
      - What tasks/contributions do they make to the chapter
      - What are ideas for additional ways they can connect and get involved?
  - Who are the people leading (Who are groups of people in your chapter represented and who is missing at the leadership level? Age, experience, identity, etc.)
  - How do the Board members communicate and interact with new faces at the workshops?
  - What are the opportunities available during the workshop to connect and build relationships?
  - What are Board members doing during lunch? Breaks?
  - Social opportunities outside of regularly scheduled workshops?
  - What kind of outreach reaps the biggest benefit?
  - How can you connect with other chapters, organizations, school districts, etc. to bring in more people?
- How do you grow your board?
- What do your boards do when you see new faces? Are there actions that you take?
  - Collect emails to stay in touch

- Finances
  - Clinician protocols
    - How to approach clinicians
      - When is a good time to set contracts?
        - Now, with reminders to have contracts returned
        - Plan a year or two in advance
        - Sample contract on website
        - Sometimes a short conversation at conference followed by an e-mail is a good way to contact a possible clinician.
    - What is the typical range for clinician fees?
      - There is no set system
      - \$100-800, average is \$400-600. Many chapters / presenters have rules to stay under \$599 so as to not fill out tax forms
    - Suggestions for contracts
      - Include a travel maximum amount
      - List a cap on airfare
      - Discuss/list clinician needs (i.e. privacy, meal restrictions)
      - Technology needs
      - Expected numbers of workshop participants
      - Chapter norms
    - There is a new process coming soon for applying for AOSA money to support its chapters. We are simplifying the process and requirements to make the money more accessible and to get this money out to our struggling chapters. The purpose of this grant is for funding for workshops. Watch for more information in a future Chapter Leadership Essential (CLE) coming to your inbox soon!
    - Reformatting financial support and grants opportunities
  - Financial Planning
    - How much should a chapter ideally have in savings?
      - Enough to cover a year of expenses.
      - We are nonprofits. Make sure to not have too much in savings. Find a way to share the wealth appropriately: instruments for members to check out, donate to AOSA, etc.
- Networking time
  - Time to share successes or ask questions
- Themes for chapter share - a quick brainstorming session gleaned these ideas:
  - Mallet palooza
  - Amidon resources
  - Ukelele jam session
  - Small groups - given a book and then brainstormed ideas and ways to use it.
  - Skype/Google Hang Out sessions between chapters

- Instrument Repair
- Dollar Store musical instruments
- Folk Dancing with a live caller.
- Chapter share at state convention - recruitment and opportunity to serve

Please note: As a result of these discussions, your Region Representatives have created a Google Folder for Chapter Presidents - set up for each Region and for the three chapter size groupings.